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Atty Docket No. 16222U-016700US

PTO FAX NO.: 1-571-273-8300

ATTENTION: Examiner Daniel Lastra

Group Art Unit 3688

**OFFICIAL COMMUNICATION  
FOR THE PERSONAL ATTENTION OF  
EXAMINER Daniel Lastra**

**CERTIFICATION OF FACSIMILE TRANSMISSION**

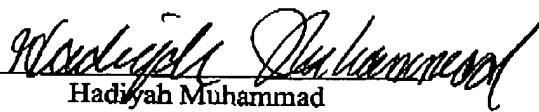
I hereby certify that the following documents in re Application of Corinne Bortolin, et al., Application No. 10/676,382, filed September 30, 2003 for SYSTEM AND APPARATUS FOR LINKING MULTIPLE REWARDS PROGRAMS TO PROMOTE THE PURCHASE OF SPECIFIC PRODUCT MIXES IN SUPPORT OF BROADER MARKETING STRATEGIES are being facsimile transmitted to the Patent and Trademark Office on the date shown below.

Documents Attached

1. Supplemental IDS SB08A&B

Number of pages being transmitted, including this page: 5

Dated: May 30, 2008

  
Hadiyah Muhammad

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TOWNSEND and TOWNSEND and CREW LLP  
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TOWNSEND and TOWNSEND and CREW LLP  
 By: Hadiyah Muhammad  
 Hadiyah Muhammad

PATENT  
 Attorney Docket No.: 16222U-016700US  
 Client Reference No.: P-00882

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Corinne Bortolin et al.

Application No.: 10/676,382

Filed: September 30, 2003

For: SYSTEM AND APPARATUS FOR  
 LINKING MULTIPLE REWARDS PROGRAMS  
 TO PROMOTE THE PURCHASE OF SPECIFIC  
 PRODUCT MIXES IN SUPPORT OF BROADER  
 MARKETING STRATEGIES

Customer No.: 66945

Confirmation No.: 9159

Examiner: Daniel Lastra

Art Unit: 3688

SUPPLEMENTAL INFORMATION  
 DISCLOSURE STATEMENT UNDER  
 37 CFR §1.97 and §1.98

Mail Stop Amendment  
 Commissioner for Patents  
 P.O. Box 1450  
 Alexandria, VA 22313-1450

Sir:

The references cited on attached form PTO/SB/08A&B are being called to the attention of the Examiner. Copies of the references are not enclosed.

It is respectfully requested that the cited references be expressly considered during the prosecution of this application, and the references be made of record therein and appear among the "references cited" on any patent to issue therefrom.

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As provided for by 37 CFR §1.97(g) and (h), no inference should be made that the information and references cited are prior art merely because they are in this statement and no representation is being made that a search has been conducted or that this statement encompasses all the possible relevant information.

This IDS is being filed before the mailing date of the final Office Action or Notice of Allowance.

CERTIFICATION

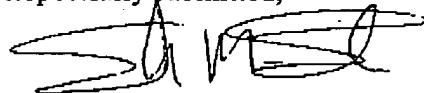
I hereby certify that no item of information contained in the Information Disclosure Statement filed herewith was cited in a communication from a foreign patent office in a counterpart foreign application, and, to my knowledge after making reasonable inquiry, no item of information contained in this Information Disclosure Statement was known to any individual designated in 37 CFR 1.56(c) more than three months prior to the filing of this Information Disclosure Statement.

Applicant believes that no fee is required for submission of this statement. However, if a fee is required, the Commissioner is authorized to deduct such fee from the undersigned's Deposit Account No. 20-1430. Please deduct any additional fees from, or credit any overpayment to, the above-noted Deposit Account.

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PATENT

Respectfully submitted,



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